



From Awareness to Readiness:

# Building Training Instincts for the Human Firewall

Would you like  
Diogo Costa to be  
**your last line of  
defense?**



Everyone talks about Awareness. It's time  
to move to Readiness.

**Your employees are the last line of defense.**



# Objection!

Is my Company a Target?

**YES!**



# Regulation Frameworks

define Security Awareness Training as one of 10 basic security controls

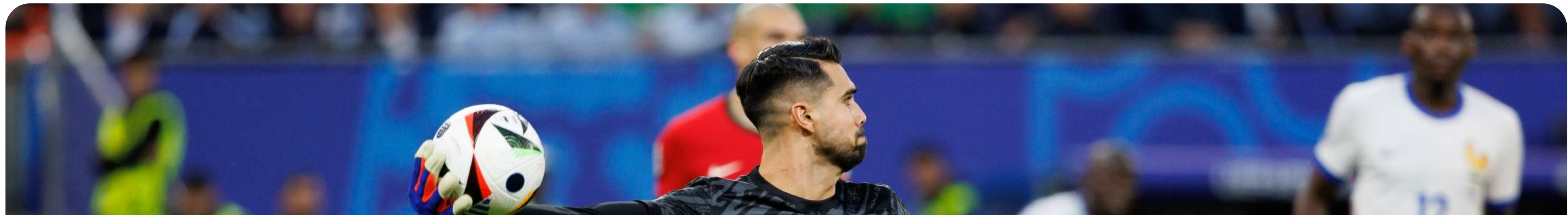


# You Might Follow

Minimal Requirements



**Better be Effective**



**Go Beyond**

# Your Key Takeaways

- ✓ One practice a week won't make you the National Team's GK
- ✓ Switch to a continuous and smart training program
- ✓ **Less is More.** Focus on 3 main Expected Security Behaviors

# Easily Moving The Needle From Awareness to Readiness

Switch to an automated, continuous training program that builds instincts and proves behavior change

## **Always on, low friction**

Micro moments,  
not annual events

## **Compliance covered, Readiness proven**

Meet requirements and show  
behavior change

## **Adaptive to every employee**

Right nudge, right time,  
based on risk signals

## **Runs itself**

Your team focuses on risk, not chasing participation

## **Translated to 44 languages**

Consistent training across global teams

**Cyber Readiness first.  
Wine next.**

**Always Be Ready**

Visit us at Booth **G9** and pick up your  
bottle of Portuguese red wine.



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